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FOR IMMEDIATE RELEASE

“Say It N’awlins” Creative Mixer & Typography Talk with Nikki Villagomez presented by Dribbble

October 7, 2015 - 7pm-10pm

Little Gem Saloon, 445 S Rampart St, New Orleans, LA 70112

Dribbble, the online portfolio service, along with Mac Papers, the regional paper distributor, are sponsoring a free event at the Little Gem Saloon timed with the annual design conference for AIGA, the largest professional organization for graphic designers, which is attracting attendees from across the U.S. to New Orleans. (The event name is a tip to visitors who may need help with pronunciation.) These visitors and locals alike will gather at the Little Gem Saloon to enjoy a presentation from a foremost authority on culture and typography, Nikki Villagomez, as well as drinks and socializing.

Event contacts:

NOLA Dribbble Group lead Dionne Grayson: ds.grayson@gmail.com or 225-650-5440

AIGA New Orleans President Julia Sevin: juliasevin@neworleans.aiga.org or 504-654-9032

Registration for event:

nvite.com/aiganoladribbble/e328

Event hashtag for social media (Facebook, Twitter, Instagram):

#noladribbble #aigadesign

Resources:

Small graphic: <https://goo.gl/ufjFX2>

Wide graphic: <https://goo.gl/WaVX70>

Event promotional copy:

Join AIGA New Orleans and the NOLA Dribbble Group for a very special meetup presented by Dribbble. Nikki Villagomez, designer, typographer and educator, will present her popular talk, “How Culture Affects Typography,” tailored to New Orleans. Nikki will give us a look into how culture affects typography and decision-making processes in everyday life, using pictures taken throughout her travels to discuss the comparisons (and contrasts) in type choices based on location.

At this analog version of Dribbble, the “Show and Tell” network for designers, we’ll treat y’all to an illuminating presentation, activities, drink specials, and awesome networking.

More About Nikki Villagomez, Culture and Typography **(nikkivillagomez.wordpress.com)**

Nikki Villagomez is a nationally recognized speaker on typography. She is a graduate of Louisiana State University with a BFA in Graphic Design. After working as a designer in New York City, she moved to her home state of South Carolina where she became a full-time freelancer. Nikki is the founder and former president of the South Carolina chapter of AIGA. She has been an educator teaching Graphic Design

and Typography at the University of South Carolina and the University of Akron. After working for the last four years in Ohio for Dixon Hughes Goodman LLP, she has just relocated to the company headquarters in Charlotte to serve as the Creative Studio Manager. In her free time, she maintains her blog about how culture affects typography.

More about AIGA New Orleans (neworleans.aiga.org)

AIGA, the national association for design, is 100 years strong in advancing design as a professional craft, strategic advantage, and vital cultural force. As the largest community of design advocates, we bring together practitioners, enthusiasts, and patrons to amplify the voice of design and create the vision for a collective future. We define global standards and ethical practices, guide design education, enhance professional development, and make powerful tools and resources accessible to all. AIGA New Orleans seeks to become a resource for all creative people in the community who are looking to participate in meaningful work and make Louisiana a place to have a design career.

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