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FOR IMMEDIATE RELEASE

Makers' Ball presented by AIGA New Orleans + New Orleans DNA

October 9, 2015 - 9pm-til

Dragon's Den, 435 Esplanade Ave, New Orleans, LA 70116

As its final celebration for the annual design conference of AIGA, the largest professional organization for graphic designers, host chapter AIGA New Orleans is teaming up with letterpress studio and print preservationist New Orleans Digital Newspaper Archive (New Orleans DNA), famously home to a 30,000-tube strong collection of Times-Picayunes from 1885 to 1930, to throw the Makers' Ball. At the Dragon's Den, these two organizations are filling three stages with top local DJs and performers. This soiree to end soirees will celebrate the creators, craftsmen, imaginers and innovators who have convened in the city and those who have defined it.

Event contacts:

New Orleans DNA founder Joseph Makkos: jsmakkos@gmail.com, 504-269-8099

AIGA New Orleans President Julia Sevin: juliasevin@neworleans.aiga.org, 504-654-9032

More information about this event (RSVP not required):

neworleans.aiga.org/event/makersball/

www.facebook.com/events/702972459804731/

Event hashtag for social media (Facebook, Twitter, Instagram):

#makersball

Resources:

Graphic: goo.gl/jFOQvb

Event promotional copy:

Be our guest at a massive, New Orleans-style get-down at a prime venue—the Dragon's Den—located at the foot of party central for locals, Frenchmen Street. Multiple popular DJs of different genres will take over three stages for a full night of rocking, rolling, leaning, swaying, and bouncing.

Deejay Karo (Future Dub) will get the party started in the main bar, playing downbeat reggae and dub. DJ Matty of Mod Dance Party & DJ Pasta of Alligator Chomp Chomp will spin swamp pop in the courtyard. The avant-pop of Jeff Pagano and the Furniture Music Ensemble featuring Mykia Jovan will open upstairs with their visuals & lights show from 9-10:30, leaving the dance floor to vinyl maven Joey Buttons of Disko Obscura until midnight when the Latin Night open group takes over.

Should you get peckish, duly extravagant carb-monger The Big Cheezy will be slinging amplified grilled cheese in the courtyard. And should you get restless, several of the top music venues in the city are located within spitting distance on Frenchmen, promising an all-night street party in the glorious air of early October.

This musical spectacular is hosted by AIGA New Orleans and New Orleans DNA. Follow using hashtag #makersball.

Bring your AIGA Design Conference badge for free entry. Free for AIGA members who reserve their ticket through EventBrite. \$10 for non-badge/non-member attendees. RSVP not required.

More About New Orleans DNA (noladna.com)

Dedicated to the Preservation of Printed Matter. Remaking history one document at a time. Letterpress, Publishing, & Digital Archiving. Featured in The Atlantic Magazine.

More about AIGA New Orleans (neworleans.aiga.org)

AIGA, the professional association for design, is 100 years strong in advancing design as a professional craft, strategic advantage, and vital cultural force. As the largest community of design advocates, we bring together practitioners, enthusiasts, and patrons to amplify the voice of design and create the vision for a collective future. We define global standards and ethical practices, guide design education, enhance professional development, and make powerful tools and resources accessible to all. AIGA New Orleans seeks to become a resource for all creative people in the community who are looking to participate in meaningful work and make Louisiana a place to have a design career.

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